

FindYourPolicy.com Formed to Connect Loved Ones with Legacies

New Registry and Reminder Service Won't Let You Forget \$23 Billion in Unclaimed Cash

FT. LAUDERDALE, Florida, June 09, 2008—(PR NEWSWIRE)—Astounded to hear that government coffers grow \$23 billion per year* with unclaimed life insurance benefits and other property, Michael and Edmund Hartmann created and are pleased to announce the official launch of FindYourPolicy.com, a registry and reminder service dedicated to connecting loved ones with life insurance and other assets.

A life insurance agent himself, Michael Hartmann was aware of the problem of unclaimed benefits, but the issue hit home for brothers Michael and Edmund when a close relative died and they witnessed firsthand the obstacles loved ones encounter while trying to locate policies and other assets. "There are no state or national databases of life insurance policies, safe deposit boxes, and other assets," says Chief Executive Officer Michael Hartmann. "People don't realize that it's up to each individual to make sure their beneficiaries know where to find information about life insurance and other assets after they've passed."

The Hartmanns were shocked to discover that there was no registry and reminder service, or even a low-risk registry, where people could store information about where their assets could be located—so they started FindYourPolicy.com. "There are some services that simply store electronic copies of highly sensitive materials that would be a treasure trove for an identity thief, and they don't provide any type of reminder service to their members," notes President Edmund Hartmann. "FindYourPolicy.com never asks for account numbers or balances, or other information that could be used for fraudulent purposes."

Members of FindYourPolicy.com provide only their names, birth dates, the last four digits of their social security/social insurance numbers, contact information, and names of companies where their insurance policies, safe deposit boxes, and other assets are held, as well as the names and contact information of two designated beneficiaries. Information is further protected with physical and digital safeguards similar to those employed by banks for online banking transactions.

FindYourPolicy.com is the only service that proactively reminds members of the information they've registered and to keep their information updated, sending members and designated beneficiaries semi-annual postcards and monthly e-newsletters.

**According to the National Association of Unclaimed Property Administrators*

FindYourPolicy.com is an online registry and reminder service designed to ensure that beneficiaries receive the financial assets arranged for them. Storing low-risk information like the names of insurance companies and banks at which members have policies, safe deposit boxes, and other assets, FindYourPolicy.com sends semi-annual postcards and monthly e-newsletters to members and two designated beneficiaries to remind them of the important information registered at FindYourPolicy.com. Using only a member's birthdate and the last four digits of the social security/social insurance number, beneficiaries may search FindYourPolicy.com to locate registered assets.

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